



## MEDIA ACCREDITATION

### ACCREDITATION EXPLANATION

The 2013 Tunnocks Mull Rally welcomes applications from working journalists and photographers, TV and Radio reporters who comply with its criteria for accreditation.

Please read the following guidelines carefully and make sure all the information requested is supplied with your accreditation application and it is posted to the appropriate address.

Failure to supply any or all of the requested information, or to sign the disclaimer, will delay the processing of your application.

Accreditation provides access to the media facilities in Rally HQ, the Service Area(s), the Start, Finish and Special Stages.

The accreditation form together with supporting documentation must be posted to:

Accreditation Manager: Iain Campbell, Tunnock's Mull Rally, 9A Ardendrain, Kiltarlity, Inverness IV4 7HS

TO ARRIVE PRIOR TO 1<sup>ST</sup> OCTOBER 2013

### ACCREDITATION GUIDELINES

#### 1. INTERNATIONAL and NATIONAL JOURNALISTS & PHOTOGRAPHERS

Requests from the above must be sent by 1<sup>st</sup> October 2013 to the Accreditation Manager.

Please read section 4 below for information which must be supplied with each request.

#### 2. TV / RADIO / WEBSITES / ELECTRONIC MEDIA/COMMERCIAL PHOTOGRAPHERS

Requests from the above must be sent by 1<sup>st</sup> October 2013 to the Accreditation Manager

#### 3. INFORMATION AND MATERIAL TO BE SUPPLIED WITH EACH APPLICATION:

- a) An original letter, requesting accreditation for the named Journalist/Photographer/Reporter, on the publication's official letterhead, signed by a Director of the organization, the Editor, or the News or Sports Editor.
- b) A completed and signed Accreditation Form (See Page 2).
- c) Written confirmation of the publications frequency and circulation or readership figures.
- d) A current and original copy of the publication.

#### 4. CONDITIONS FOR ACCREDITATION APPLICATIONS:

Up to a maximum of three (3\*) representatives per organisation will be considered for accreditation. A separate application form should be submitted for each person to be accredited. (\* more in the case of TV Production companies).

To be accredited, a publication must be on sale to the general public and have a circulation and quality that satisfies the criteria of the event.

If the applicant or organisation has been accredited for a UK-based rally or international motorsport event in 2013 or 2012 or this particular event in 2012 or 2011 they must provide at least one example of their published work. (Photocopies of press cuttings will be accepted providing they give credit to the applicant).

If the applicant or organisation is applying for first-time accreditation for a UK-based rally or this particular event they must provide examples of their published work from a sporting event of equal status in 2013 or 2012. (Photocopies of press cuttings will be accepted providing they give credit to the applicant).

Applications from current holders of MSA Media Accreditation need only be accompanied by one example of their published work in 2013.

Website Journalists will only be issued with a tabard at the discretion of the event Press Officer.

It is not a condition of this accreditation process, but all media who are accredited for this particular rally are encouraged to supply examples of their published work by December 2013, to enhance any future requests for Media credentials on this event.

END OF GUIDELINES



**APPLICATION FOR MEDIA ACCREDITATION**

**Closing Date 1<sup>st</sup> October 2013**

Organisation Name: \_\_\_\_\_

Category (please tick only **ONE** box):

Newspaper/magazine on sale to the general public:  TV or Radio Station:  Journalist:  Photographer:  \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_ Postcode: \_\_\_\_\_

Telephone Number: \_\_\_\_\_ Mobile Telephone: \_\_\_\_\_

Fax Number: \_\_\_\_\_ Email: \_\_\_\_\_

**PERSON TO BE ACCREDITED (Please print all details clearly):**

Name:	_____	
Telephone Number:	_____	
Mobile Telephone:	_____	
Fax:	_____	
Email:	_____	
Journalist: <input type="checkbox"/>	Photographer: <input type="checkbox"/>	TV or Radio Reporter: <input type="checkbox"/>
I have read and will comply with the declaration below.		
Signed:	_____	

Enclosed: Directors or Editors Letter:  Original Publication:  Press Cuttings:  MSA Credential confirmation:

**DECLARATION**

I declare that I am over 18 years of age and agree to act, at all times, in accordance with the instructions of officials of the Tunnocks Mull Rally. I further declare that I am physically and mentally fit to carry out my function and that I will inform the organisers immediately should any change in my condition occur which I have reason or ought to have reason to believe would affect my ability to carry out my function. I acknowledge the nature and type of the competition and that while undertaking my duties I may be exposed to the potential risk inherent in motor sport and that I will undertake my function with its associated risks with due and proper regard for my safety and that of others. I understand that all persons having any connection with the promotion and/or organisation and/or conduct of the event are insured against loss or injury through their negligence.

END OF DOCUMENT